

## **Bernt Rainer Wahl**

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**PROFESSIONAL PROFILE:** Strong background in business development (primarily in technology products and online information services). Goal oriented, forward thinking and driven to make a difference.

**PROFESSIONAL EXPERIENCE:** 15 years management experience including 8 years business development, 8 years Internet search technologies, and 7 years developing and marketing software. Designed, developed, and implemented Internet strategies for SME and Fortune 500 companies.

### **ENTREPRENEUR / CONSULTANT (2003 - 2005)**

Built several independent Internet affiliates associated with Classified Ventures. Helped HomeGain become the second largest real estate portal with 4.5 million unique monthly visitors. Developed new search methods including providing neighborhood level search of the 100 largest U.S. cities. Worked closely with Google and Yahoo on providing vertical search results.

### **CALIFORNIA STATE UNIVERSITY / MULTIMEDIA UNIVERSITY (2001 - 2003) *Fulbright Fellow***

**Taught:** Corporate Management, Cyberpreneurship, eBusiness, eCommerce, Entrepreneurship, Marketing, Multimedia, and Strategic Management -- focusing on achieving a competitive advantage, planning, and emerging technologies.

**Consulted to:** Multimedia University in Cyberjaya, Malaysia, MAVCAP DebtVentures (\$500 million venture fund), MSC Incubator companies, United Nations Development Program, and several SME companies.

### **WALT DISNEY, GO NETWORK, INFOSEEK (2000- 2001) *Senior Manager***

As Datahunt CEO lead buy out attempt of Infoseek from Disney. At Go.com lead product development teams – between 6-20 people comprised of marketing groups, designers, engineers, and support staff - - to design, build and test Internet business/search products. Deliverables included Product Planning/Market Requirement Documents with cost and revenue projections, production plans with milestones and resource allocation managed through the complete product/project life cycle. Other responsibilities included technical development and partner negotiations.

**Products/services responsibility:** GO Express, GO Search, Power Search, GO branded Internet Explorer, related topic search and URL indexing services.

### **QUANTAL INTERNATIONAL (1998-1999) *InvestIQ Online Services***

Planned and developed Internet services for financial sites; primarily for risk portfolio management. The development included market plans for: risk analytic services, Value at Risk models and stock asset administration. The company developed high-end financial algorithms that were delivered through a Java back-end supported by sizeable data feeds.

### **GLOBAL WEB WORKS (1996-1998) *Co-founder, CEO***

Internet commerce site development: provided market analysis, developed business strategies, and constructed web catalog sites using on-line database ordering systems (Microsoft Commerce Server using SQL and WebCatalog using Access, NetObjects Fusion, Java, also developed custom secured encryption methods). Examined streaming video options.

**Clients:** Microsoft, Sun Microsystems, Informix, Macromedia, NPS, retail establishments and consulted to three Internet start-up companies on business strategies, technology issues and controlling costs.

## **DYNAMIC INTERACTIVE (1995-1996) *Co-founder, CEO***

Lead teams to produced software based exhibits/technology in: virtual reality, biotechnology, CAD, digital technology, Internet, global positioning systems, speech synthesis, character recognition, fractal geometry and audio/video processing. Incorporate multimedia-authoring tools (ex. Director, Shockwave, VRML) with custom code.

**Key users:** science museums, CD ROM titles and Internet sites

## **DYNAMIC SOFTWARE BERKELEY, CA (1987-1996)**

*CEO, Co-founder, Product Manager, Brand Manager, Software Developer and Cheerleader*

Co-developed mathematical, graphic, and educational software. Worked with educational publishers to create mathematics materials for educational institutions, graphic designers and fashion industry

**Products:** FractaSketch, MandelMovie, Fractus:IFS and Chaos: Mathematics for the 21st Century.

## **UNIVERSITY OF CALIFORNIA AT SANTA CRUZ, SANTA CRUZ, CA (1985-1987)**

*Physics Department Computer Instructor*

Conducted research in chaos mathematics and wrote programs that modeled corresponding dynamical systems. Aided in teaching one of the first class on Chaos theory - a graduate level course.

## **OTHER EMPLOYMENT:**

**Adverb/YellowGiant** (1999-2000) – founding member of a firm that provided online yellow page services.

**Tele-TV (Pac Bell, NYNEX, Bell Atlantic)** (1995-1996) - a joint venture put together to create telephone/TV services. Helped develop interactive television concepts for providing video on demand. Looked primarily at issues of human interface and data delivery.

- Atlanta Olympic Organizing Committee (Summer 1996)
- UC Berkeley Lecture Series on Technology (1995)
- Heart of America - America's Cup Team (Summer 1986)
- Los Angeles Olympic Organizing Committee (Summer 1984)
- University of California, Santa Cruz Science Library (1982-1984)

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## **EDUCATIONAL EXPERIENCE**

**Masters, Multimedia** (2002)  
*California State University, Hayward*

**M.B.A., Business Administration** (1999)  
*University of California, Davis*

**B.A./B.S., Mathematics and Physics** (1984, 1986)  
*University of California, Santa Cruz*

**AWARDS:** Fulbright Fellowship (2002-2003)

**PROFESSIONAL LICENSES:** California State Real Estate License, FCC Broadcast Element -9, HAM Tech Plus (N6XQS)